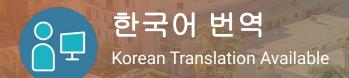


If you are experiencing technical difficulties, please email housingelement@lacity.org







Housing Element Rezoning Program Webinar



Part 1:

Proposed Citywide Housing Incentive Program (CHIP)
 Ordinance

Part 2:

- 2.A: Proposed Housing Element Sites Ordinance
- 2.B: Proposed Resident Protections Ordinance

Team Information

Senior City Planners - Blair Smith and Matthew Glesne

City Planners - Erika Cui, Jeanalee Obergfell, Julia Heidelman, Theadora Trindle, and Wajiha Ibrahim

City Planning Associates - Christine Bustillos and Kevin Fulton

Planning Assistants - Abigail Thomas, Alisanne Meyers, Allyn Reyes and Omar Galicia

Student Professional Workers - Angelica Gonzalez and Kevin Umaña

https://planning4la.org/CHIP

housingelement@lacity.org

Stay Engaged During the Webinar!

Please offer any comments and questions.



한국어 번역 가능 Korean Translation Available



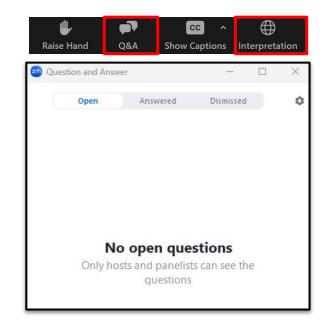


Type questions in the Q&A





No Artificial Intelligence, including meeting notetakers or bots, is permitted



Agenda

Part I: Citywide Housing Incentive Program Ordinance

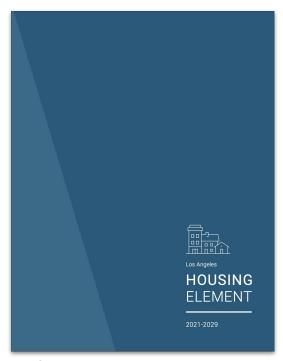
- Background: Why are we doing this?
- Outreach Summary: What have we heard from you?
- CHIP Draft Ordinance: What are we proposing?
- Next Steps
- Q&A

Part II: Resident Protections Ordinance & Housing Element Sites Ordinance



2021-2029 Housing Element

- Every eight-years, Los Angeles develops a policy framework known as the Housing Element Update.
- The most recent update established the City's official housing goals, policies, objectives and programs for the eight year period of 2021-2029.
- Identified rezoning is needed to address the City's housing needs and targets.



City of Los Angeles Housing Element 2021-2029

Planning for Housing is Critical

The City of Los Angeles faces one of the most severe housing crisis in the country, experiencing:

- Highest rates of unhoused population
- Fewest homes per adult of any major US City
- Intense displacement pressure
- Unattainable homeownership
- Longer commutes to work, more air pollution
- Impacts felt most dramatically by women, youth,
 and people of color



Image: Adobe Stock

Regional Housing Needs Assessment (RHNA)

The City's rezoning obligations must be met by February 2025



Regional Housing Needs
Assessment Target

486,379 units



Anticipated Development

230,964 units



Minimum Rezoning Need

255,433 units

Rezoning Program Considerations

Key elements of the rezoning strategy have been informed by:

- Citywide Housing Priorities developed through the Housing Element process
- Public and decision maker input
- State Housing Element law rezoning program requirements including:
 - Affirmatively Furthering Fair Housing (AFFH) objectives
 - 50% of new low income housing must
 be on residentially (R) zoned sites



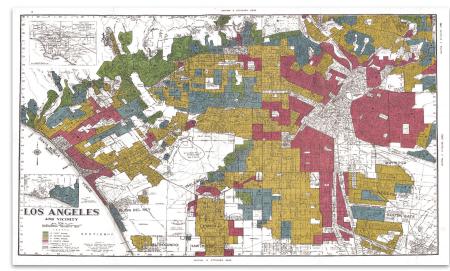
Florence Mills Apartments 3501-3509 South Central Avenue.

Image: The 2022 Commercial Real Estate Awards: Affordable Housing, Los Angeles Business Journal

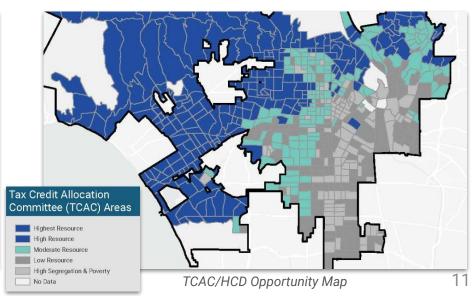
Affirmatively Furthering Fair Housing (AFFH)

AFFH is defined as:

"taking meaningful actions, in addition to combating discrimination, that overcome patterns of segregation and foster inclusive communities free from barriers that block access to opportunity ..."



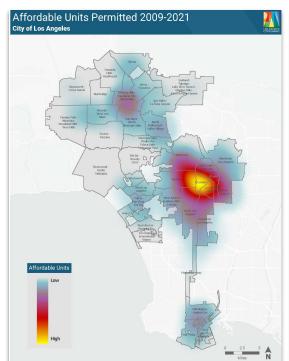
Central Los Angeles County Redlining Map, 1939

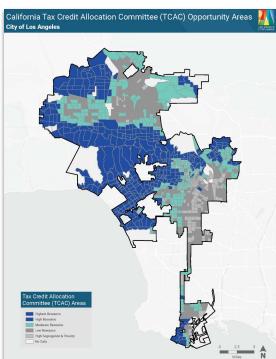


Equitable Rezoning Approach

The Housing Element Rezoning Program aims to expand access to housing and opportunity by:

- Focusing new housing capacity in Higher Opportunity Areas
- Strengthening tenant protections
 to protect communities vulnerable
 to displacement and housing
 pressures
- Promote housing near jobs and transit and away from environmentally hazardous areas





Housing Element Rezoning Program





CHIP Outreach

- Concept Explorer Survey
- Live Webinars in English and Spanish
- 50+ Office Hours Sessions
- 8 Community Events
- Meetings with Interested Parties
- Community Based Organization Partnerships



City Staff at CicLAvia Pico Union (04/2023)



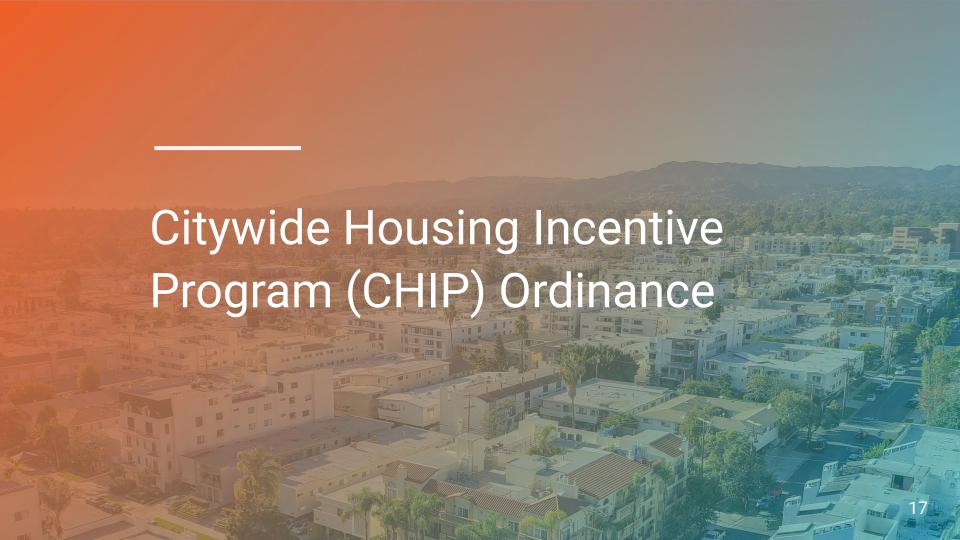
City Staff with Strategic Actions for a Just Economy (SAJE) (10/2023)

What We Heard During the Listen Phase

- Increase affordable housing production
- Facilitate construction of affordable housing near infrastructure and amenities
- Protect renters and those vulnerable to displacement
- Support inclusive communities
- Uplift livable and sustainable neighborhoods
- Divided perspectives on approach to single family zones
- Relax affordability set-asides for faith-based developments



Housing Element Rezoning Concept Explorer, 2023



Citywide Housing Incentive Program Ordinance

State Density Bonus Program

Mixed Income Incentive Program

Affordable Housing Incentive Program

State Density Bonus Law Technical Revisions

Transit Oriented Incentive Areas

Opportunity Based 100% Affordable Housing Incentives

Align with new AB 1287 to provide 100% density bonus

Opportunity Corridors

Faith Based Organization Incentives (80-100% Affordable)

Corridor Transition Areas

Parking (P) and Public Facilities (PF) Zone/Publicly Owned Land Incentives

Note: All programs will be in the Exceptions section (12.22) of the Municipal Code.

State Density Bonus Program Basics

State Density Bonus Law enables:

- Increased density and reduced parking by-right
- Up to 4 incentives for mixed income projects depending on affordable units provided
- Waivers from development standards

The City's CHIP programs allow projects to select from pre-vetted menus of incentives for streamlined review.



Burbank Boulevard Senior Housing, TCA Architects Image: Urbanize LA

CHIP Strategies

Provide Density Bonuses for Affordable Housing

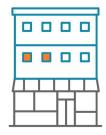
 Each program requires different affordability set asides for greater zoning 'incentives' (requests for additional height, larger building envelope or floor area ratio, reduced parking requirements, reduced yards, etc.)

Grant larger bonuses to projects offering a higher percentage of affordable units

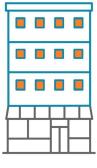
 But base zoning, moderate/higher resource areas, and proximity to transit also affect magnitude of incentives



Base Zoning Regulation



Mixed-Income Affordable Housing Bonus



100% Affordable Housing Bonus

CHIP Strategies

Menus of Incentives

- Projects may utilize a number of incentives from a pre-set "menu of incentives"
- Additional incentives include yard/setback reductions, passageway reductions, transitional height, and more

Public Benefit Options

- By-right development bonuses in exchange for community benefits
- Options include childcare facilities, family sized units, privately owned public space, and more

- ip Public Benefit Options. Per Paragraphs (e)(ii) or (f)(ii), all Projects that qualify for the Base incentives contained in this subdivision shall be eligible for one or more the following Public Benefit Options. Projects utilizing the Opportunity Corridor Transition incentive Area are not eligible for Public Benefit Options. If a Project includes five of the following Public Benefit Options, they shall receive an additional 11 feet in height.
 - Childcare Facility. A Project that includes a Childcare Facility located on the premises of, as part of, or adjacent to, the project, shall be granted either of the following:
 - (i) An additional Density Bonus that is, for purposes of calculating residential density, an increase in the floor area of the project equal to the floor area of the Childcare Facility included in the project; or
 - (ii) An additional Incentive on or off the Additional Menu of Incentives that contributes significantly to the economic feasibility of the construction of the Childcare Facility. Projects that utilize this incentive may request an additional 11 feet in height.
 - (2) Multi-Bedroom Units. A Project that includes a minimum of 40% of Residential Units as 2-bedrooms or larger, shall be granted additional Floor Area up to 0.5 FAR or an additional 11 feet in height.
 - (3) Perservation of Trees. Additional 11 feet of height may be awarded for projects that maintain existing mature. Significant Trees (any tree that measures 12 inches or more in diameter at four and one-half feet above the average natural grade at the base of the tree and/or is more than 35 feet in height), as verified by a focused Tree Report prepared by a certified arborst. A covenant shall be filled with LADBS that requires the free to be maintained for at least 15 years unless a certified arborst certifies that the tree is dead, dying of dangerous to public health.
 - (4) Land Donation. An applicant for a subdivision, parcel map or other residential development approval that donates land for housing to the City of Los Angeles satisfying the criteria of California Government Code Section 65915(g), as verified by the Department of City Planning, shall be granted a minimum Density Borus of 15%. The Department of City Planning may adopt administrative guidelines for the purpose of clarifying procedures associated with the implementation of Land Donations pursuant to California Government Code Section 65915(g).
 - (5) Active Ground Floor Exemption from Calculation of Floor Area. Active uses, up to 1,500 square feet, located on the ground story shall be exempt from the calculation of floor area.
 - (i) For the purposes of exempting active uses on the ground story from calculating floor area, active space shall be designed and intended for General Commercial Uses, such as restaurants, counter service, general

47

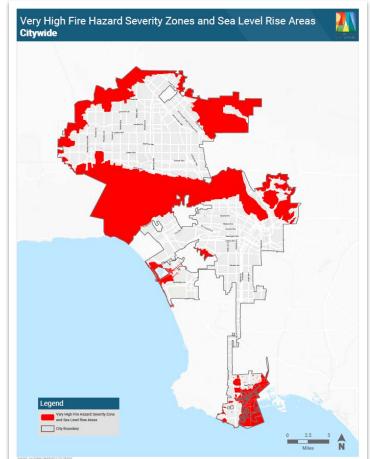
CHIP Eligibility

Excludes Parcels

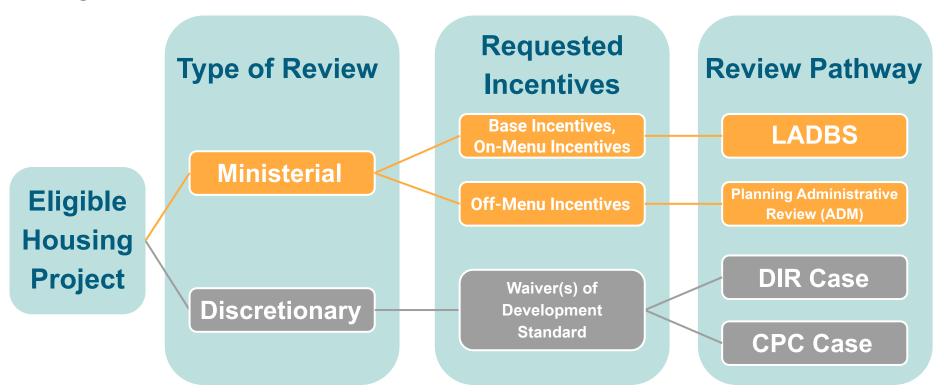
- In Very High Fire Hazard Severity Zones (VHFHSZ)
- Vulnerable to sea level rise
- Hazardous Waste Sites with unremediatable risks

Excludes Zones

- Manufacturing Zones (M1, M2, M3), unless owned by a public agency
- Single-family zones, except for Faith Based
 Organization Projects as mandated by State Law
 (SB 4)



Project Review Procedures



Limitations on Requests

Projects on sites with historic resourcesOffice of Historic Resources (OHR) review



The Richard Neutra VDL house in Silverlake, a Los Angeles Historic-Cultural Monument Image: Flavin Architects

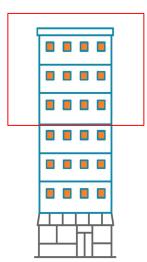
Concessions exceeding a pre-set incentive

Director/ City Planning Commission determination



Pre-set incentive requested:

→ Ministerial Approval



Greater incentive requested:

→ Supplementary Procedures or Discretionary Approval



State Density Bonus Program



Comprehensive update to the City's Density Bonus Program

 Incorporate state legislation that has significantly amended State Density Bonus Law



Key Revisions

- Updated procedures for more predictable and streamlined project review
- New incentives for 100% affordable housing projects, housing for target populations, and reduced parking requirements
- Incorporating provisions allowing for additional density bonuses up to 100% per AB 1287 (2023)



Mixed Income Incentive Program (MIIP)



Opportunity Corridor Incentive Area

Incentives to aimed to increase housing projects on major streets near public transportation in Higher Opportunity Areas



Opportunity Corridor Transition Incentive Area

Incentives for housing projects constructing lower-scale housing typologies adjacent to major corridors in Higher Opportunity Areas



Transit-Oriented Incentive Area

Incentives for new housing near public transportation citywide

Project Development Features

Incentives Tailored to Citywide and Higher Opportunity Areas

- Number of Units
- Height
- Massing
- Parking



Vox at Cumulus, TCA Architects Image: Urbanize LA

Opportunity Corridor (OC) Incentive Area Base Incentives listed in Table 12.22 A.38(f)(2), of Draft CHIP Ordinance Opportunity Corridor Transition Incentive Area Base Incentives listed in Table 12.22 A.38(g)(2), of Draft CHIP Ordinance Transit-Oriented Incentive Area Base Incentives listed in Table 12.22 A.38(e)(2), of Draft CHIP Ordinance

Affordability

Tailored to Citywide and Higher Opportunity Areas

- Each Project is required to provide a percentage of Income-restricted affordable units
- The number of Affordable units required would vary across the City depending on a neighborhood's average rent or sale price (Market Tier)



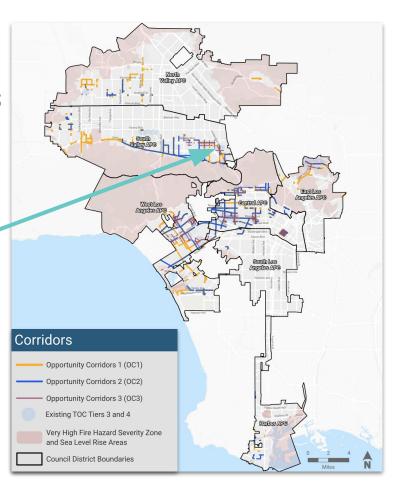
Hanover Warner Center, TCA Architect Image: Urbanize LA

Opportunity Corridor Incentive Areas

 Promotes housing along major corridors near public transit and job centers in Higher Opportunity Areas



Lankershim Blvd, Google Maps Located in Opportunity Corridors 1 and 3



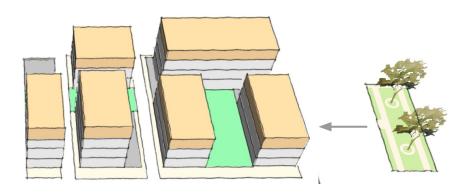
Opportunity Corridor Transition Incentive Area

- Provides a softer transition as the **buffer** between Opportunity Corridors and lower-scale residential housing
- Requires Common Open Space and Street-Facing Entryway performance standards to ensure pedestrian oriented design outcomes



Opportunity Corridor Transition Incentive Area

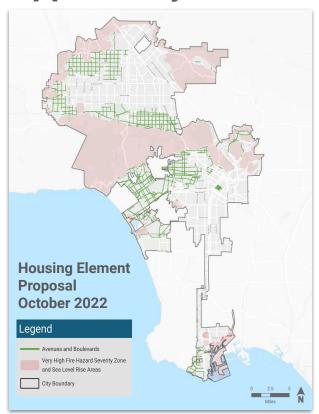
Courtyards, paseos, and rear yards encourage healthy living and walkability.

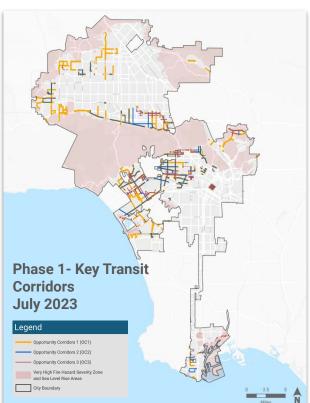


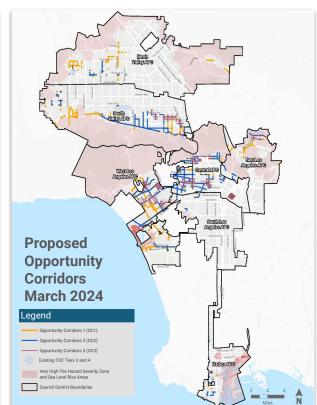
Porches, forecourts, and recessed entries enhance the public realm, providing direct visual and physical connections to the street.



Opportunity Corridors Considerations

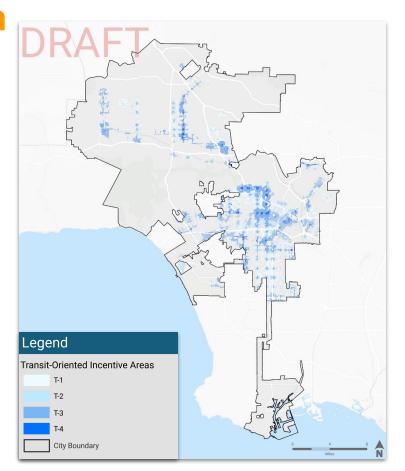






Transit-Oriented Incentive Area

- Promotes the construction of affordable housing near public transportation citywide
- Increases housing options for residents of all income levels





Affordable Housing Incentive Program (AHIP)



Citywide 100% Affordable Housing

Applies to parcels allowing multi-family residential uses citywide, in High & Moderate opportunity areas, and areas with low vehicle miles travelled



Parking (P) Zone Public Facilities (PF) Zone and Publicly Owned Land

Incentives for 100% Affordable Housing on "P" Parking zones, "PF" Public Facilities zones, and parcels owned by public agencies



Faith Based Organization (FBO) Owned Land

Incentivizes 80-100% Affordable Housing development on land owned by FBOs

Affordable Housing Incentive Program (AHIP)

Project Development Features:

- Number of Units
- Height
- Massing
- Parking

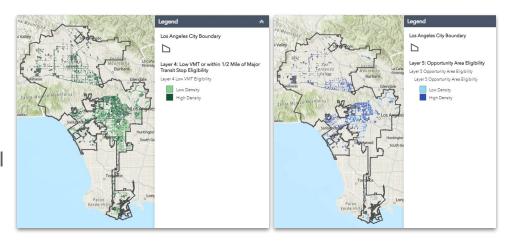


Image: 2021-2029 Housing Element

Affordable Housing Incentive Program (AHIP) Citywide 100% Affordable Housing

Incentives for parcels:

- On any site zoned for multi-family uses
 - Scaled to sites with base zoning permitting +/- 5 units
- Within ½ a mile of a Major Transit Stop and in Low-VMT Areas (Low Vehicle Miles Traveled Area is where residential development does not induce high amounts of new traffic)
- In High or Moderate Opportunity Areas



Affordable Housing Incentive Program (AHIP)

Parking (P) and Public Facility (PF) Zones

- Encourage 100% Affordable Housing on underutilized land, such as land zoned for Parking (P), Public Facilities (PF) or land owned by public agencies.
- Highest adjacent zoning is used to determine basis for applicable incentives.

For example, underutilized land zoned for Parking in the dense Westlake area could be developed into much needed affordable housing.



Note: Image is not based on an actual proposal and does not reflect future project design.

Affordable Housing Incentive Program (AHIP)

Faith Based Organization (FBO) Owned Land

Incentivizes 80-100% Affordable Housing on sites owned by Faith Based Organizations.

- Allows development on single-family zoned parcels to align with state law
- Flexible affordability requirements
 (60% Affordable to low-income households,
 20% Affordable to moderate-income
 households)
- Future land acquisitions of faith based organizations are eligible



Faith Based Project Rendering Image: AIA Seattle

How will the CHIP Ordinance help meet the housing needs of Angelenos?

- More affordable housing means Angelenos can afford to continue to live here
- Reverse inequitable land use patterns
- Strategically locate new housing along corridors and near jobs and transit



Image: Adobe Stock

Other Targeted Ordinances

Resident Protections Ordinance

Demolition Protections (replacement, right to return/remain, no net loss)

Projects that include AH (99 Years, equal amenities)

Housing Element Sites
Ordinance

Inventory of Sites (replacement, no net loss)

Prior Housing Element Sites (by-right w/ 20% AH)

Lower Income Rezoning
Sites
(by-right, min. densities)

Citywide Housing Incentives Program Timeline

A rezoning program must be adopted and effective before **February 2025**.





- Conduct Analysis
- Conduct Public Outreach
- Prepare Draft
 Recommendations for
 Various Rezoning
 Strategies





- Release Draft Ordinances
 (March)
- Conduct Public Outreach
- Conduct Environmental Review
 - Revise Draft Ordinances to Integrate Public Feedback



Spring 2024 Revise/Publish

- Release Revised Draft
 Ordinances
- Public Hearing



Spring - Fall 2024 Adopt

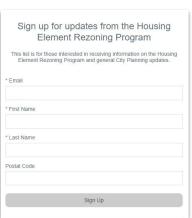
Begin the Adoption Process with a City Planning Commission hearing followed by City Council Public Hearings

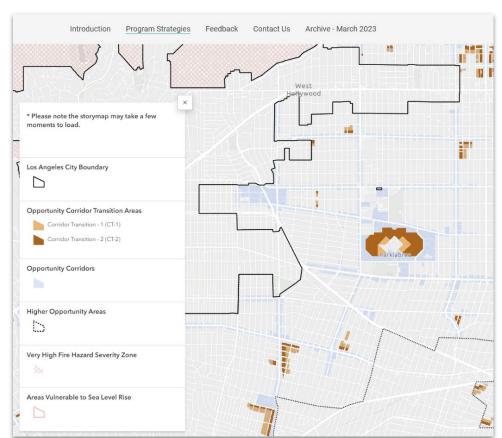
Stay Connected

Contact the Team for general questions or comments at housingelement@lacity.org

Make sure to visit our Housing Element Rezoning Program website and sign up to receive

updates!





Participate in Q&A

Please offer any comments and questions.





